



Stronger Together: Building Collaborative Industrial Advisory Boards





Your turn – Introduce Yourself!!

1. Your name
2. The department, organization, or role you represent
3. Most Fun Fact/Most Boring Fact

Objectives



Understand the Purpose and Value



Identify Desired Outcomes for Your IAB



Develop a Functional Structure



Create Recruitment and Engagement Strategies



Develop an Actionable Plan for Establishing or Strengthening an IAB

The background features a repeating pattern of grey silhouettes of human heads in profile, facing right. Each head contains a black question mark. In the center, a blue lightbulb icon is superimposed over one of the heads. The overall color palette is muted, with greys and a teal background.

Why Have an IAB Anyway?

The background features a repeating pattern of stylized thought bubbles in shades of grey and teal. Each bubble contains a black question mark. In the center, a lightbulb is depicted with blue lines radiating from its top, symbolizing an idea or insight. The overall theme is intellectual and reflective.

What do you think?

What is an Industrial Advisory Board

A bridge between
education and
industry

A source of
expert insight
and feedback

A collaborative
partnership

Core Functions of an IAB

- Review and provide feedback on Program Educational Objectives (PEOs)
- Review Student Learning Outcomes (SLOs)
- Advise on curriculum, assessment, and emerging industry trends
- Validate relevance of coursework, technology, and skills taught
- Offer feedback on major program changes before implementation



Why Your Program Needs an IAB



Ensures programs stay relevant to industry demands



Provides insight into evolving technology and professional expectations (e.g., AI usage)



Strengthens continuous improvement cycles



Encourages genuine, sometimes challenging feedback that drives program excellence

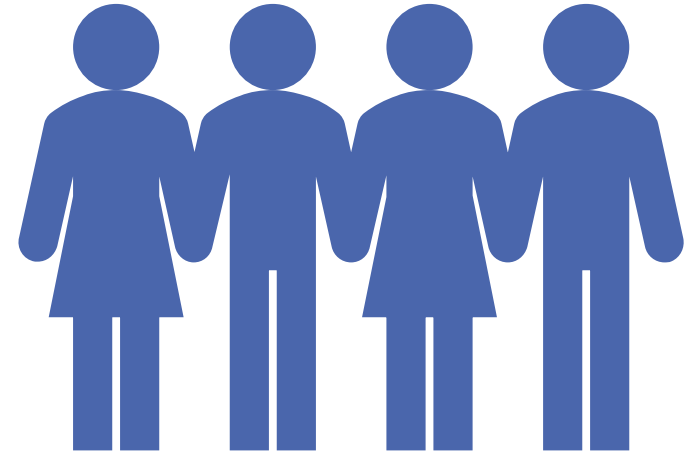


What's in it for us?

1. Curriculum Relevance & Continuous Improvement
2. Confirms Rigor, Provides External Validation
3. Strengthens Assessment & Program Outcomes
4. Enhances Faculty Awareness of Industry Trends
5. Improves Student Preparation & Employability
6. Supports Innovation & New Program Development
7. Provides a Reality Check for Faculty
8. Strengthens Industry–Academic Partnerships
9. Helps Faculty Communicate Program Value Internally
10. Enhances Accreditation Support

What's in it for them?

1. Ensures Graduates Are Workforce-Ready
2. Strengthens Alignment With Industry Needs
3. Improves the Local and Regional Talent Pipeline
4. Creates a Feedback Loop That Benefits Everyone
5. Enhances Recruitment & Retention
6. Supports Applied Learning & Real-World Relevance
7. Promotes Innovation & Modernization
8. Builds Stronger Community & Industry Relationships
9. Creates Opportunities for Internships & Experiential Learning
10. Reinforces Program Credibility & Accountability



Summary



Strengthens academic quality



Ensures currency with industry standards



Supports accreditation



Enhances student career readiness



Builds enduring relationships between the university and employers



Ask Me Anything

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How can the
ARC Grant
Help?