Exploring and Analyzing Statewide Higher Education Data

May 2025

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Introduction

The roles of WV HEPC's Research & Analysis team

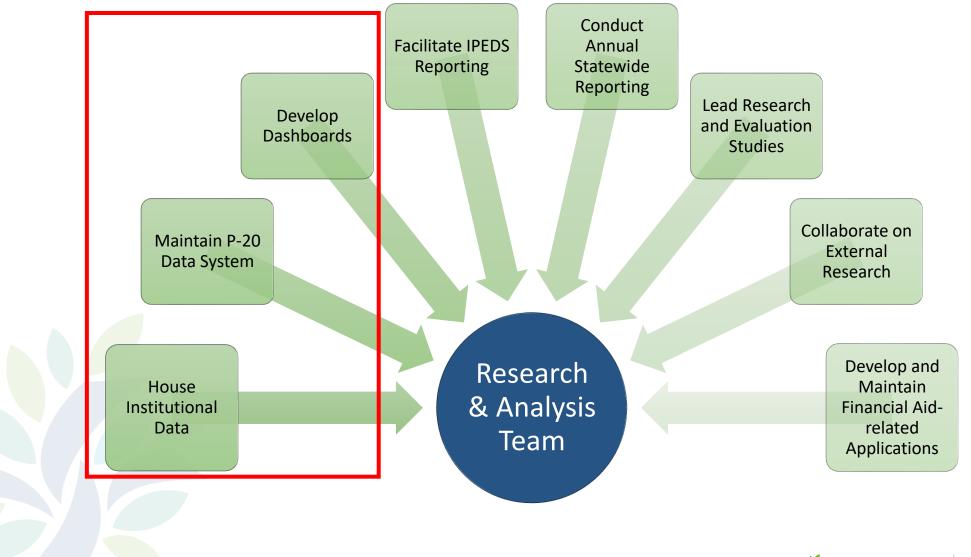


Community&Technical

College System

Exploring Statewide Data

Reporting higher education data



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The Explorer portal reports data across the higher education pipeline



About Y Institutions Resources Y Data and Publication Center News Join Our Team!



Explorer is an interactive data tool that provides public access to higher education data ranging from the postsecondary aspirations of graduating high school seniors, to their success in college, and workforce outcomes. Use the links below to explore on your own!



https://www.wvhepc.edu/resources/data-and-publication-center/

Exploring and Analyzing Statewide Higher Education Data



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Student enrollment data can be filtered by degree area

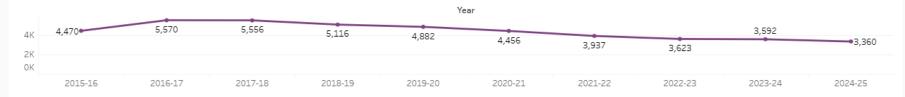


Enrollment Data

Enrollment at a Glance Enrollment by Geography Snapshot Selected Characteristics	Program Enrollment	Program Enrollment Trends	Program	m Enrollment by Degree
Academic Program Enrollment at a Gla		a Sector c Four-Year Institutions (HEPC)	•	Choose an Institution (All)
Credit Headcount Enrollment Fall End of Term	Engineer	a Degree Area	•	Choose a CIP Area (AII)
	(AII)	a Gender	∀ ▼	Choose an Institution Degree Name (All)

Total Fall Headcount Enrollment - WV Public Four-Year Institutions (HEPC)

Filters Applied: NCES Degree Area(s): Engineering; Sector(s): WV Public Four-Year Institutions (HEPC); Institution(s): All; Institution Degree Name(s): All; Gender: All



Beginning in Fall 2020, short-term Workforce Development training enrollment data for West Virginia Public Two-Year Institutions (CTCS institutions) were collected through a separate data collection. This change in collection methodology will likely have an impact on the Fall enrollment values presented in this dashboard in 2020 and beyond. Visit https://www.wvhepc.edu/resources/data-and-publication-center/file-specifications/ for information on the new collection methodology.

			2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25
	Fairmont State University	Baccalaureate Degree							10	15	14	15
Four-Year	Marshall University	Baccalaureate Degree	290	362	386	360	357	361	338	362	429	486

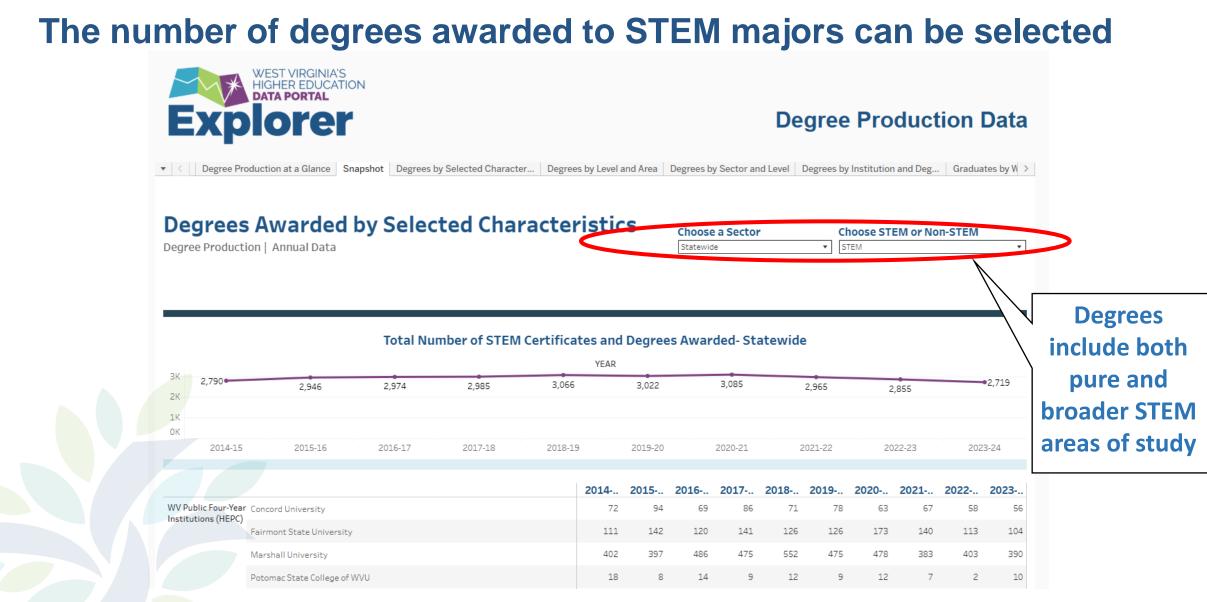
https://www.wvhepc.edu/resources/data-and-publication-center/data-center-enrollment/

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https://www.wvhepc.edu/resources/data-and-publication-center/data-center-graduation/







WV median wages are reported by program area



Workforce Outcomes

Median Wages Working in West Virginia Most Popular Degrees Program Matters

Workforce Outcomes for Public High School and Postsecondary Graduates

The data presented on this dashboard were derived from the The West Virginia P-20 Statewide Longitudinal Data System (P-20 SLDS)*. This dashboard is designed to provide public access to key data elements that provide insight into the employment outcomes of the state's public high school and postsecondary graduates.



Annual median wages for 2018-2019 Statewide graduates by the highest degree earned in West Virginia.

F	Program Area	Time After Graduation	Baccalaureate		Master's	
E	Engineering, General	2 years	\$53	3,048	\$10)1,183
		4 years	\$55	5,656	\$12	28,967
		6 years	\$63	3,502	\$14	15,505

COHORT DEFINITION

This cohort includes West Virginia public high school and postsecondary graduates from the academic year 2018-2019 who earned wages in <u>all 4 guarters during the year</u> in West Virginia.

WAGE DATA

 Wage data include graduates who: a) were employed in West Virginia; and b) worked <u>all 4</u> <u>guarters during the year;</u>

 Wage data do <u>NOT</u> include graduates who: a) were employed outside of West Virginia; b) were self employed; c) worked less than a full year; d) worked for the federal government;

Small cell sizes have been suppressed to protect the privacy of the individuals represented.





https://www.wvhepc.edu/resources/data-and-publication-center/workforce-data/

National wages are reported on the US Census' PSEO dashboards

PSEO	Post-Secondary Employment Outcome	es Explorer	What is PSEO? Download Data	Email Us 🕕 Tutorial 😯 Help		
Data Type						
State West Virginia -	90k -		¢01.13			
All Partner Institutions in West Virginia -	222 Dol 800 - 800	475 226	\$91,13	55		
Degree Level Baccalaureate -	60k- 1900 des	\$75,326	Census Bureau			
Graduation Cohort All Cohorts ▼ Compare Earnings by	\$56,16	50		Secondary Employment	t Outcomes Explorer Ewhat is PSE	0? 🖪 Download Data 🛛 Email Us 🕕 Tutorial 🥥 Help
O Time × Percent Earnings-percentile Filter			Data Type	ogram		Industry
25 50 75	_ € 20k- 10k-		State West Virginia +		р	rofessional, Scientific, and Technical 325
1 Years Postgrad 5 Years Postgrad 10 Years Postgrad	0k	Engineering/Engineering-Related Technologies/Technicians	Institution All Partner Institutions in West Virginia +			Manufacturing 324
			Degree Level	Engineering/Engi	ineering-Related Technologies/Technician 1,517	Construction 190 Public Administration 114
			duat			Mining, Quarrying, and Oil and Gas 112
			Graduation Cohort 5 All Cohorts - 5			Administrative and Support and Waste 73
			Destination Flows			Transportation and Warehousing 56
			Mandustry 🚱 Geo			Educational Services 48 Retail Trade 46
			Years-postgrad Filter 1 5 10			Wholesale Trade 43 Accommodation and Food Services 36 Health Care and Social Assistance 34
			Display # Count × Share			Finance and Insurance 20 Management of Companies and Enterprise 17 Real Estate and Rental and Leasin 10 Other Services (except Public Administration 7 Arts, Enterlainment, and Recreation 3 Information 2

https://lehd.ces.census.gov/applications/pseo/?type=earnings&compare=postgrad&specificity=2&state=54&institution=54°reelevel=05&gradcohort=0000-3&filter=50&program=15



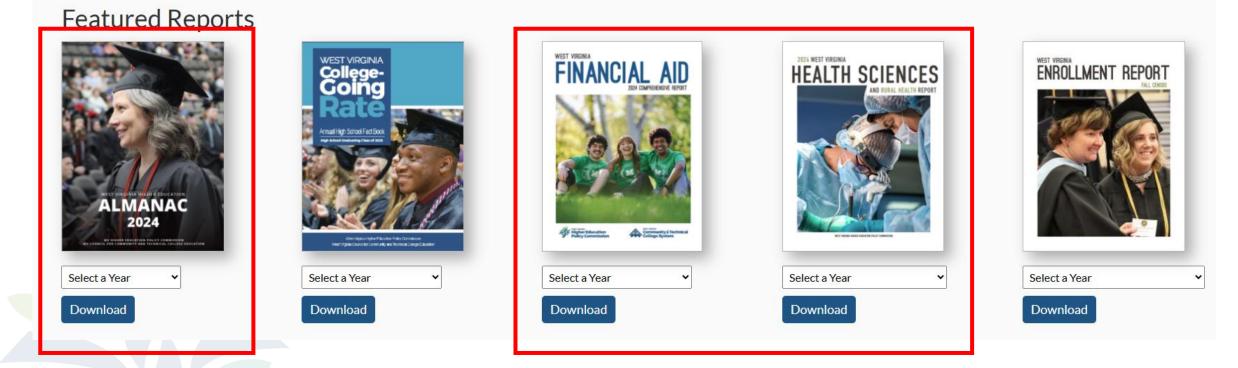
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Annual reports provide additional data on students in STEM-related programs



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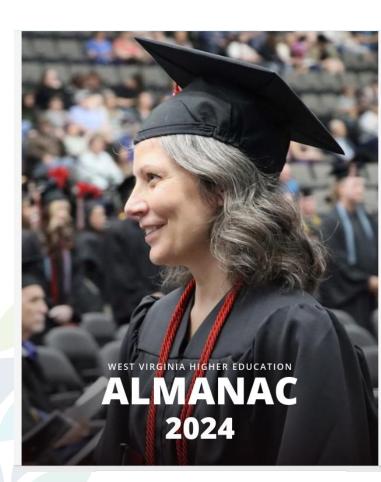
https://www.wvhepc.edu/resources/data-and-publication-center/

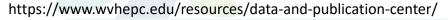
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The Almanac lists the most popular majors for each institution





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BLUEFIELD STATE UNIVERSITY

DEGREE AREAS UNDERGRADUATE & GRADUATE
1 Health Sciences
2 Engineering
3 Liberal Arts and Sciences
4 Business
5 Education

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FOUNDED IN 1895

PRESIDENT DR. DARRIN MARTIN

LOCATED IN BLUEFIELD, WV

STUDENT TO FACULTY RATIO

DEGREE LEVELS OFFERED Associate, Bachelor's

CARNEGIE CLASSIFICATION Baccalaureate Colleges: Diverse Fields





The Financial Aid report includes funding levels across state aid programs, including the WV STEM Scholarship

FINANCIAL AID







https://www.wvhepc.edu/resources/data-and-publication-center/

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The West Virginia Engineering, Science and Technology (WV STEM) Scholarship Program is a student financial aid program designed to enable and encourage academically-talented individuals to pursue careers in the fields of engineering, science, math and technology. Scholarships are awarded to degree- or certificate-seeking students on the basis of academic qualifications and are not to exceed \$3,000 per academic year. Recipients of the WV STEM Scholarship agree to work full-time in an engineering, science, math or technology field in West Virginia for one year for each year the scholarship was received. Students who do not meet the employment requirement must repay the scholarship received plus interest and any required collection fees.

To qualify for the WV STEM Scholarship, a student must

- Be a United States citizen or resident alien who is an eligible non-citizen;
- Have a cumulative GPA of 3.0 on a 4.0 scale upon graduation from high school or have a cumulative GPA of at least 3.0 on a 4.0 scale after completing two semesters of coursework at an eligible institution of higher education; and
- Be enrolled or accepted for enrollment in an engineering, science, math or technology program leading to a certificate, associate, or bachelor's degree at an eligible institution of higher education.

Scholarship renewal is not automatic. The scholarship may be renewed as long as the recipient is enrolled as a full-time student in an eligible institution of higher education; is pursuing a certificate, associate, or bachelor's degree in engineering, science, or technology; maintains satisfactory progress according to that institution; and submits an application by the deadline.

Highlights:

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- The number of Engineering, Science, and Technology (WV STEM) Scholarship recipients decreased from 264 in the 2022-23 academic year to 251 in 2023-24. The total amount awarded also decreased during this period, from \$749,215 in 2022-23 to \$720,681 in 2023-24.
- Recipients received an average award of \$2,871 in 2023-24, an increase from \$2,828 the year before.
- Most recipients, 92.4 percent, attended a public four-year institution, with West Virginia University enrolling 63.7 percent of the total recipients and Marshall University enrolling 17.1 percent.

Total Engineering, Science and Technology Scholarship Recipients, Awards, and Average Award, 2019-20 to 2023-24

	2019-20	2020-21	2021-22	2022-23	2023-24
Recipients	250	233	253	264	251
Awards	\$717,006	\$662,027	\$705,344	\$749,215	\$720,681
Average Award	\$2,868	\$2,841	\$2,788	\$2,838	\$2,871





The Health Sciences report provides data on students going into medical, dental and pharmacy programs within the state

HEALTH SCIENCES



WEST VIRGINIA HIGHER EDUCATION POLICY COMMISSION

Marshall University Joan C. Edwards School of Medicine







ENTERING CLASS ADMISSION RATE

	2023-2024	2022-2023	2021-2022	2020-2021	2019-2020
In-State					
Acceptances/Applicants	71/161	86/151	103/199	95/209	88/190
Admission Rate	44%	57%	52%	45%	46%
Out-of-State					
Acceptances / Applicants	68/1,680	32/1,765	25/2,123	15/1,922	29/2,015
Admission Rate	4%	2%	1.2%	0.8%	1%
Total Acceptances / Applicants	139/1,841	118/1,916	128/2,322	110/2,131	117/2,205
Total Admission Rate	7.5%	7%	6%	5%	5%

ENTERING CLASS ACADEMIC QUALIFICATIONS

	2023-2024	2022-2023	2021-2022	2020-2021	2019-2020
Mean GPA	3.8	3.66	3.63	3.61	3.65
Mean MCAT ⁽²⁾ (New Version)	505	503	504	502	502

ACADEMIC YEAR DATA

		2023-2024	2022-2023	2021-2022	2020-2021	2019-2020
First Year New Enrollment	In-State	41	59	63	69	63
	Out-of-State	31	21	17	11	17
	Total	72	80	80	80	80
Total Graduates		56	79	69	74	79
Total Medical Students		290	330	321	315	335
Tuition and Fees	In-State	\$25,615	\$24,376	\$24,324	\$24,004	\$23,904
	Out-of-State	\$59,198	\$57,734	\$57,682	\$56,788	\$54,772

https://www.wvhepc.edu/resources/data-and-publication-center/

Exploring and Analyzing Statewide Higher Education Data





Requesting and Analyzing Statewide Data

Providing requested data



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Data request process



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Identify questions and select data

Student

Resources and Publications



- Institutional Authorization (PDF)
- Academic Common Market (PDF)
- General Studies and Course Equivalency Transfer Agreement (PDF)
- Advanced Placement Guide (PDF) 🖪



- Data and Research Requests
 File Specs and Reporting Calendar
- Present and Dublication Arabian
- Report and Publication Archive

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27				
_	ield Number	Column	TITLE	Date Revised
29 30 1		1-2	Institutional Code Number	Revised May 2005
31 2		3-7	Reporting Year and Semester	Revised May 2005 Revised July 2004
32 3		8-16	Student's SSN	Revised bully 2004
33 4		17-18	Campus Code	Revised July 2004
34 5		19	Health Science Indicator	Revised Suly 2004
35 6/		20-31	Student's Last Name	
-	B.6C	32-33	Student's 1st & 2nd Initial	
37 7	D,0C	34-39	Month, Year of Birth	
8 8		40	Gender	
39 9		40	Filler-was Race	Revised June 2009
10 10		41	Citizenship	Revised Julie 2005
11 11		43-44	County of Residence	
12		45-47	State or Foreign Country	Revised July 2016, June 2017, June 2023 (effective Summer 2023 submission)
13 13	-	48-55	Student's Degree Objective	Revised May 2009, July 2015, June 2020, July 2023
14 14		56-61	Filler	
15 15		62	Filler-was Career Technical	Revised June 2022
16 16	6	63	Student Level	Revised May 2009, June 2020, June 2023 (Clarification), June 2024







Submit data request form and discuss

Resources and Publications



Institutional Authorization (PDF)

- Academic Common Market (PDF)
- General Studies and Course Equivalency Transfer Agreement (PDF)
- Advanced Placement Guide (PDF)



Data and Research Requests

- File Specs and Reporting Calendar
- Report and Publication Archive

Last Modified May 5, 2025

Research Proposal Application

The West Virginia Higher Education Policy Commission (Commission) has developed a process whereby external researchers may request extant data from Commission to conduct research and program evaluation studies germane to postsecondary education.

All individuals or organizations requesting access to these data must complete this Research Proposal Application and submit it to the Commission's Division of Policy and Planning. If the project is approved and the data requested are available, a Data Disclosure Agreement will be developed and must be signed prior to the release of any potentially identifiable student data. Please complete each section of the application fully. If any fields are left blank, the application will not be considered.

Section I. Your Contact Information

Name of Principal Investigator or Requestor:	
Organization (If applicable):	
Phone Number:	
Email Address:	
Address:	
City:	
State:	
Zip Code:	
Today's Date:	

Section II. Additional Investigators

 List the names, contact information, and role of any additional investigators participating in the research that will have access to the data requested.

Research role			
Co-Researcher	Professional/Technical Staff	Support Staff	Other – Explain
Name		Email	
Research role			
Co-Researcher	Professional/Technical Staff	Support Staff	Other – Explain
Name		Email	
Research role			
☐ Co-Researcher	Professional/Technical Staff	Support Staff	Other – Explain
Name		Email	

Last Modified May 5, 2025

Section III. Data Privacy and Limitations

2. The Family Educational Rights and Privacy Act (FERPA) permits an educational agency or institution to disclose information containing personally identifiable information (PII) as Jopg.as the disclosure meets one or more of the conditions prescribed in 20 U.S.C. § 1232g(b) and (h) – (j) and 34 CFR § 99.31. The Privacy Technical Assistance Center has created a high-level document detailing these exceptions. Please review the exceptions in the link below prior to submitting an application.

Please note that some data is governed by additional data privacy and protection laws such as the Higher Education Act of 1985 (HEA), the Gramm-Leach-Billey Act (GLB), and the Health Insurance Portability and Accountability Act of 1996 (HIPAA) and the Commission may or may not be permitted to disclose these data.

https://studentprivacy.ed.gov/ferpa#0.1_sp34.1.99.d

Provide a clear description of how your project fits into the FERPA permitted exceptions.

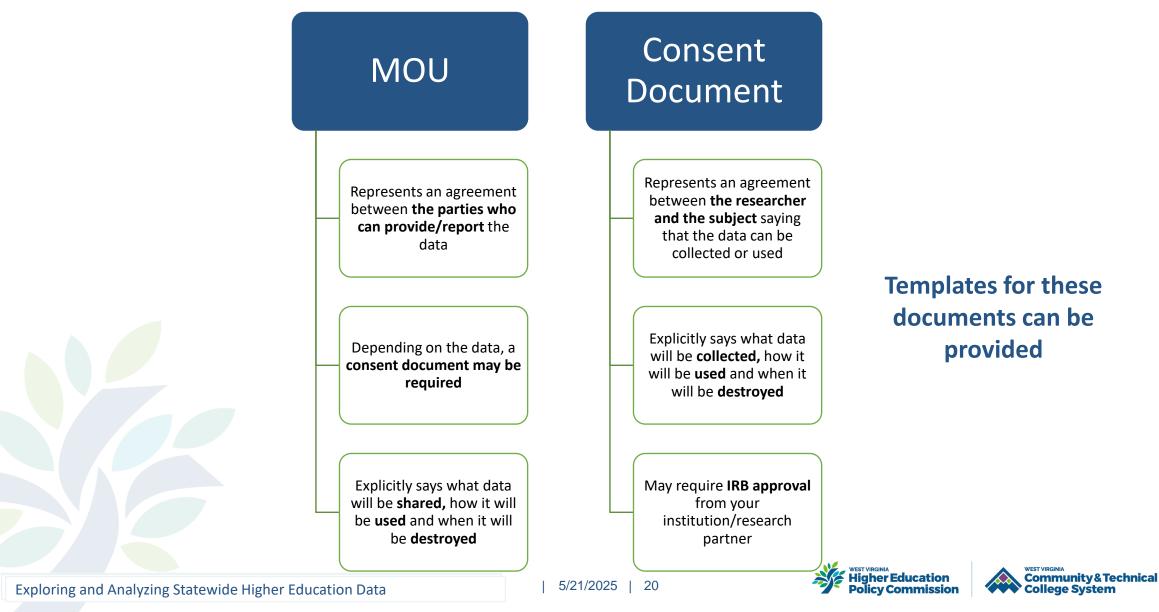
1.	What is the title of your study?	round Information About Your Project
2.	Provide a brief overview of the object have <u>hypotheses</u> you will be testing, p	ves of your study (please summarize each objective succinctly <u>) If</u> y lease list them here.
	When do you anticipate beginning an	d completing your research project?
3.	Project Start Date:	Project End Date:

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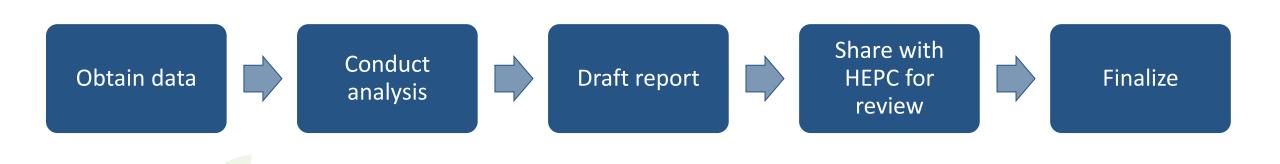
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Create an MOU and/or consent document



Analyze and share results



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Questions?

Contact us!



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